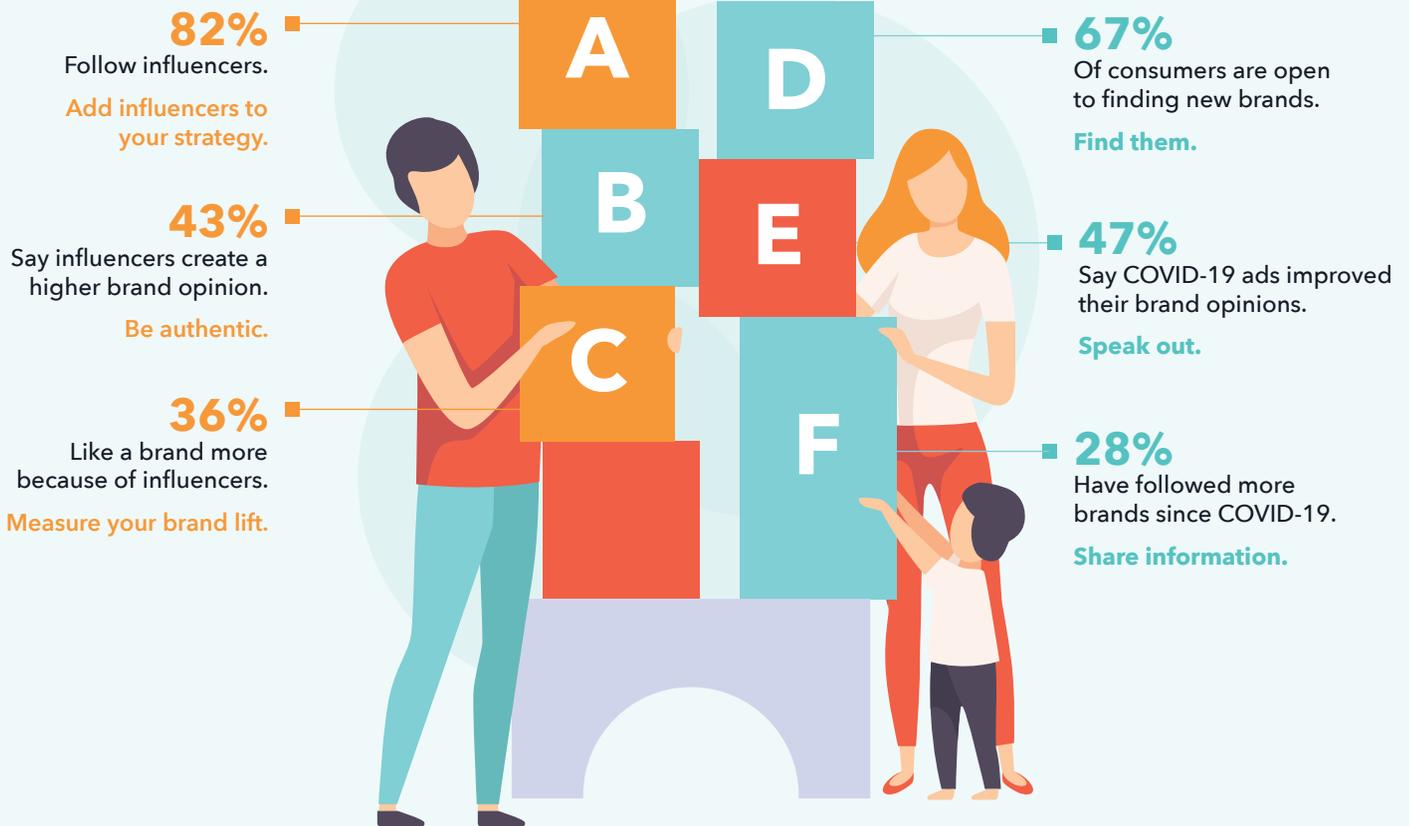


SEEN ON SOCIAL MEDIA: 53% TRUST THE BRANDS THEY FOLLOW.

We observed social media users. Then, asked them about the brands they follow. They gave us two steps to success: use influence—and then build their trust.

STEP 1: USE INFLUENCE:

STEP 2: BUILD TRUST:



TEST YOUR SOCIAL ADS.

For help with social ad testing, email: solutions@mfour.com or call 714-754-1234.

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