

# eCommerce in 2020.

## Ten years of growth in six months.

Hockey-stick growth.

eCommerce jumped **11%** in a single year. Ten years of growth in 6 months: a **41% lift**.  
Find out what that means for market research.

### U.S. ECOMMERCE PENETRATION (% OF RETAIL SALES)



Talk to eCommerce buyers. Hear what they need—and change your strategy, before the competition does. You won't get this chance again.

### UNDERSTAND HOW CONSUMERS SHOP.

Survey our eCommerce panel, email: [solutions@mfour.com](mailto:solutions@mfour.com) or call 714-754-1234.

[LEARN MORE](#)

#### REFERENCES:

- <https://mfour.com/guide/why-you-should-switch-your-tracker-digital-mobile/>
- Source: Bank of America, U.S. Department of Commerce, ShawSpring Research.